



WFXV  
201 Humboldt Street  
Rochester, NY 14610

Hamburger Gibson Creative  
5614 Connecticut Ave, NW #219  
Washington, DC 20015

## Contract # 1420892

**Schedule Dates** 09/07/16-09/12/16  
**Advertiser** Kim Myers/Congress/Democrat/NY (83452)  
**Agency** Hamburger Gibson Creative (21603)  
**Product** Political - US Congress (1076)  
**Brand** 694/724/3775 (556559)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Janet,Katowitz,  
**Phone/Fax** /  
**CPE** 694/724/3775  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Kim Myers for Congre

**Date Entered** 09/02/16  
**Last Modified** 09/02/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25280599  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$186.00  
**Net Total** \$1,054.00  
**Sales Tax**

### Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	18	\$1,240.00
<b>Grand Total:</b>	<b>18</b>	<b>\$1,240.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/16-09/07/16	3	1:00	4P- 4:30P (EST)	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/2/16
2.0	Normal Line / SPOT	09/09/16-09/09/16	3	1:00	4P- 4:30P (EST)	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/2/16
3.0	Normal Line / SPOT	09/08/16-09/08/16	3	1:00	4:30P- 5P (EST)	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/2/16
4.0	Normal Line / SPOT	09/12/16-09/12/16	3	1:00	4:30P- 5P (EST)	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/2/16
5.0	Normal Line / SPOT	09/07/16-09/07/16	3	1:00	6P- 6:30P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/2/16
6.0	Normal Line / SPOT	09/09/16-09/09/16	3	1:00	6P- 6:30P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/2/16
7.0	Normal Line / SPOT	09/08/16-09/08/16	3	1:00	6:30P- 7P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/2/16
8.0	Normal Line / SPOT	09/12/16-09/12/16	3	1:00	6:30P- 7P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/2/16
9.0	Normal Line / SPOT	09/07/16-09/07/16	3	1:00	7P- 7:30P (EST)	1			X					1	\$80.00	\$80.00	Utica (WFXV)	Big Bang Theory	9/2/16
10.0	Normal Line / SPOT	09/09/16-09/09/16	3	1:00	7P- 7:30P (EST)	1					X			1	\$80.00	\$80.00	Utica (WFXV)	Big Bang Theory	9/2/16
11.0	Normal Line / SPOT	09/08/16-09/08/16	3	1:00	7:30P- 8P (EST)	1				X				1	\$80.00	\$80.00	Utica (WFXV)	Big Bang Theory	9/2/16
12.0	Normal Line / SPOT	09/12/16-09/12/16	3	1:00	7:30P- 8P (EST)	1	X							1	\$80.00	\$80.00	Utica (WFXV)	Big Bang Theory	9/2/16
13.0	Normal Line / SPOT	09/07/16-09/07/16	3	1:00	10P- 10:35P (EST)	1			X					1	\$130.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	9/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



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14.0	Normal Line / SPOT	09/08/16-09/08/16	3	1:00	10P- 10:35P (EST)	1				X				1	\$130.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	9/2/16
15.0	Normal Line / SPOT	09/09/16-09/09/16	3	1:00	10P- 10:35P (EST)	1					X			1	\$130.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	9/2/16
16.0	Normal Line / SPOT	09/12/16-09/12/16	3	1:00	10P- 10:35P (EST)	1	X							1	\$130.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	9/2/16
17.0	Normal Line / SPOT	09/07/16-09/07/16	3	1:00	10:35P- 11:05P (EST)	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Two And A Half Men	9/2/16
18.0	Normal Line / SPOT	09/08/16-09/08/16	3	1:00	10:35P- 11:05P (EST)	1				X				1	\$40.00	\$40.00	Utica (WFXV)	Two And A Half Men	9/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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